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## Web Development proposal

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- Adas Technologies project management and quality processes
- Customer and project experiences provided to illustrate Adas Technologies capability.

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## A. Executive Summary

Adas Technologies Private Limited would like to thank you for doing business with the proposal for developing the website, along with support for business promotion and internet marketing. Adas Technologies is one of the trusted partners for in website application development and maintenance, and we are excited at this opportunity to strengthen our existing relationship. We are glad to demonstrate to you, through this response, that we have the capabilities, people, processes, technology and the desire to be your strategic partner of choice.

Our primary objective is to develop an environment of fairness, honesty, integrity and courtesy towards our clients, employees, vendors and society at large. We are committed to our customers and partners and have a passion for technology. We take on big challenges, and pride ourselves on seeing them through.

Adas Technologies is your trusted partner for software development, website application development and maintenance, search engine optimization (SEO) and outsourcing services. We are glad to demonstrate to you, through this response, that we have the capabilities, people, processes, technology and the desire to be your strategic partner of choice.

Based on our discussions we understand your business needs. Adas Technologies promises a strong business foundation to deliver greater efficiency, sustain & improve compliance and deliver customer satisfaction, while meeting its key objectives around quality, accuracy, time and cost.



Figure 1: Adas Technologies Software Life-cycle methodology

Based on our experiences, the following key factors are important for ensuring a successful business engagement:

- Ensure proper Project Requirement Analysis
- Scheduled project delivery and release.
- Adhering to Operation Level Agreement (OLA)
- Value-add to client's business needs by fine-tuning existing strategies.
- Ethical and sincere approach towards work.
- Our object oriented commitment, thereby earning trust and respect. Commitment to client's success.

- Continuous and steady improvement with a robust Business Continuity Plan.
- Commitment to business excellence, innovation, quality and speed with proper focus on results.
- Proper risk managements controls.
- Due maintenance/support of project after delivery
- Ensuring high Customer Satisfaction metrics

Adas Technologies follows the following process model to give the best outcome of our customer’s requirement:

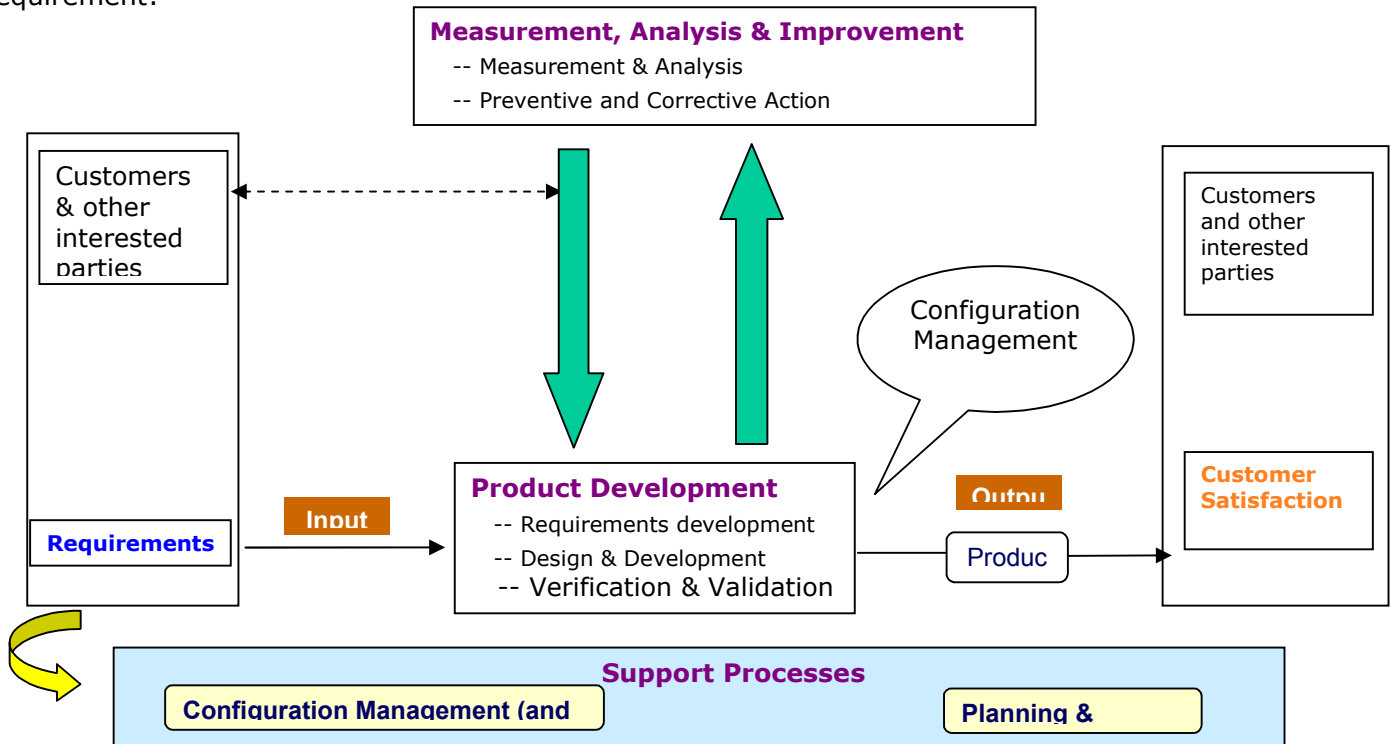


Figure 2: Adas Technologies Software Process Model

Adas Technologies web development team works with an objective to provide all the possible services to get your business on the web with easy-to-use facilities and software tools to upgrade your business to a new height which your competitors can never think. Our service includes Dynamic Web Application Development, Web Designing, Web Optimization, Web Promotion, Link Building, Web Maintenance, E-Commerce Solution, Multimedia, Animation, Flash, Search Engine Submissions and Consultancy.

Adas Technologies is a customer-specific service oriented company that extends services ranging from preliminary analysis and planning to detailed design, development with seamless integration capabilities for new technology to adapt with existing systems thus ensuring no set backs in either current or future business strategy.

In summary, we have built a robust website designing portal by abiding to the best- practice-methodologies used by Fortune 500 IT companies from around the world. We recruit the best available talent from fresh batches of engineering graduates and experienced software professionals in India to ensure sustained organic growth. We intend to bring the same model based on organic growth to deliver upon client’s expectations from this initiative. We are excited at the prospect of extending our relationship with you and becoming a trusted and predictable outsourcing partner. We look forward to discussing this proposal with you and commencing a mutually beneficial and long-term relationship.

## B. Adas Business Profile

### 1. Overview of Adas Technologies

Adas Technologies is a vision of youth. The lacuna of any professional service in small and medium sector enterprises around the world led to the beginning of this dynamic initiative by a team of young and inspired IT professionals.

'**Destiny of Intellects**' is the mantra for this self-inspired band of social visionaries who are on an exciting journey of changing the IT dynamics. We adopt 'best practices' of the flourishing global IT industry to create unique case studies which provide complete end-to-end solutions to businesses.

From helping companies integrate customer-centric strategies and emerging technologies into innovative e-business models, to developing multi-channel solutions that coordinate these new channels to help our clients redefine their business, differentiate themselves from their competitors, and reshape their industries.

### 2. Adas Technologies business objectives

- a) Adas Technologies is a leading **Software Development & Web Designing** company of Indian origin which aims to deliver unmatched business value to customers through a combination of process excellence, quality frameworks and service delivery innovation. We work to bring together a team of technology, business, and social visionaries who provide the right balance of executive management and cutting-edge technology in dynamic business environments.
- b) Develop an **environment of fairness, honesty and integrity** for our clients, employees, vendors and society at large. We are committed to our customers and partners and have a passion for emerging technology. We love taking on challenges and pride ourselves on seeing them through. We hold ourselves accountable to our customers, shareholders, partners and employees by honoring our commitments, providing results, and maintaining the highest quality norms.
- c) **Adas Technologies software development team** designs and delivers the systems, services and software that drives next-generation technology and helps in providing end-to-end business solutions. Every day, our engineers develop new materials and processes that make our products more environmentally-responsible and ensure that our products are provide our clients greater business efficiency. Every day, we find ways to give back to the communities where we live and work.
- d) **Adas Technologies web development team** works with an objective to create better portals with dynamic webpage functionality using next-generation WEB 2.0 technology and resources.
- e) **Search Engine Optimization (SEO)** is a strategic combination of techniques designed to raise a website's ranking in the search engines' natural listings. These techniques need to be continually revised and refined as the main search engines regularly update their ranking criteria. Adas SEO services promises to increase your website's visibility in the internet by increasing visitor 'hits' in your website and hence give your business gain an edge over competitors.
- f) Adas Technologies is a customer-specific service oriented company that extends services ranging from preliminary analysis and planning to detailed design, development, delivery and maintenance. We constantly integrate new technology to adapt existing systems thus ensuring no set backs in either current or future business strategy.
- g) Adas Technologies tries to bring the world closer and our customers business at every home. We remain committed to upholding our core values and honest beliefs.

### 3. Platforms Supported

Our Software professionals are proficient in the following technologies and tools:

**a) Software Development:**

- C / C++
- Java
- VB, .NET, C#

**b) Web Development:**

- J2EE
- JSP
- Ajax
- Struts
- PHP
- ASP
- ASP.NET
- XML, HTML, DHTML
- VB Script, Java Script
- Flash, Dream-Weaver, Adobe Photoshop.
- Crystal Report, Data Reports.

**c) Multimedia Development:**

- Corporate Presentations / Interactive Websites / Product Catalogues / Virtual Walkthroughs
- Using** - Macromedia Flash, Adobe Photoshop, Adobe Premiere & Audition.

**d) Database:**

- RDBMS (MySQL, Postgre SQL, MS SQL, Oracle)
- MS Access, Flat Files, Sybase

**e) Application Server:**

- Tomcat.
- JRUN
- Weblogic

**4. Company Profile**

Adas Technologies was founded on 2nd October 2005 and received its corporate recognition as a Private Limited company on 29<sup>th</sup> August 2006. Adas started with a very dynamic team with a vision of being best in the chosen domain. Within a short span of time, Adas Technologies Pvt. Ltd. has established itself as a front-runner in the software development sector with careful planning and meticulous project execution.

Our unique business-model helps understand client requirements and objectives. Incorporating the latest technologies and trends, we at Adas Technologies can create websites, which are visually appealing and professional. Each and every minor detail is looked into to make sure that the site boosts the imagination of end-users.

**4.1 Aim**

- To develop software that drives next-generation technology.
- To provide end-to-end business solutions that leverage technology.
- To develop more environmentally-responsible products.
- To upgrade our customers business to a new height which their competitors can never think.
- To create unique business solutions for our clients

- To bring the world closer and our customers business at every home.

#### 4.2 Values & Vision

- Complete focus on serving our customers with a commitment to surpass there expectations.
- Timely delivery. For us time is the most valuable aspect of life.
- To be ethical, sincere and open in our dealings.
- A commitment to be objective and transaction-oriented, thereby earning trust and respect.
- A commitment to business excellence, demonstrated by a focus on results, innovation, quality, speed and the highest standard of business ethics.
- A strong sense of social responsibilities.

#### 5. Portfolio

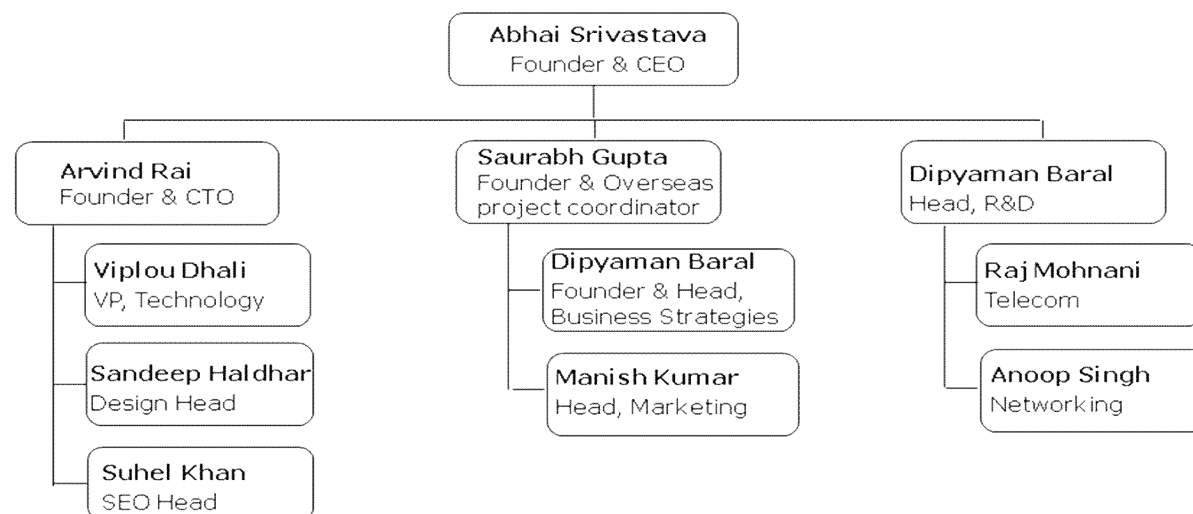
URL: [http://www.adastechnologies.com/links/Adas\\_Portfolio.jsp](http://www.adastechnologies.com/links/Adas_Portfolio.jsp)

SI #	Organization Name	Type	Website URL
1)	Governmental Advisory Committee (ICANN)	Ministry of IT	<a href="http://new.gac.icann.org">http://new.gac.icann.org</a>
2)	.in Registry of NIXI	Ministry of IT	<a href="http://nixi.in/">http://nixi.in/</a>
3)	National Internet eXchange of India (NIXI)	Ministry of IT	<a href="http://nixi.net.in">http://nixi.net.in</a>
4)	Internet Service Providers Association of India (ISPAI)	Ministry of IT	<a href="http://www.ispai.in">http://www.ispai.in</a>
5)	Care2India	Service Portal	<a href="http://www.care2india.com">http://www.care2india.com</a>
6)	Vivah Club	Matrimonial Portal	<a href="http://www.vivahclub.com">http://www.vivahclub.com</a>
7)	Vivah Guru	Matrimonial Portal	<a href="http://www.vivahguru.com">http://www.vivahguru.com</a>
8)	Madhur Milan	Matrimonial Portal	<a href="http://www.madhurmilan.co.in">http://www.madhurmilan.co.in</a>
9)	Delhi Carpool	Car booking Portal	<a href="http://www.delhicarpool.com">http://www.delhicarpool.com</a>
10)	Dimension Architects	Corporate Website	<a href="http://www.dimensionarchitects.com">http://www.dimensionarchitects.com</a>
11)	Naturence India	Fashion/Herbal Portal	<a href="http://www.naturenceindia.com">http://www.naturenceindia.com</a>
12)	Besure Inc	Fashion/Herbal Portal	<a href="http://bhplindia.com">http://bhplindia.com</a> <a href="http://www.aloeveraindia.com">http://www.aloeveraindia.com</a>
13)	Sharma Herbals	Fashion/Herbal Portal	<a href="http://www.sharmaherbal.in/">http://www.sharmaherbal.in/</a>
14)	Online Market Search Engine (AaoBazaar)	Market Search Engine	<a href="http://www.aobazaar.com">http://www.aobazaar.com</a>
15)	Third Eye International	Multilevel Portal	<a href="http://www.3eye.co.in">http://www.3eye.co.in</a>
16)	VANGUARD COMMUNICATION	Multilevel Portal	<a href="http://rechargesechhutti.com">http://rechargesechhutti.com</a>
17)	Today Tea	Business Website	<a href="http://www.todaytea.com">http://www.todaytea.com</a>
18)	XIN SHI DAI	Online Portal	<a href="http://www.importsfromchina.in">http://www.importsfromchina.in</a> <a href="http://importchinaonline.info">http://importchinaonline.info</a> <a href="http://importsfromchina.info">http://importsfromchina.info</a>
19)	XIN SHI DAI - Hindi	Online Portal	<a href="http://importsfromchina.co.in">http://importsfromchina.co.in</a> <a href="http://importchina.in">http://importchina.in</a>
20)	India Travel Maker	Tour & Travel Portal	<a href="http://indiatourmakers.com">http://indiatourmakers.com</a>
21)	Grace India Holiday Limited	Tour & Travel Portal	<a href="http://www.incredibleindia-tour.com">http://www.incredibleindia-tour.com</a> <a href="http://www.incredibleindiatourism.in">http://www.incredibleindiatourism.in</a>

			<a href="http://www.tour-india.in">http://www.tour-india.in</a> <a href="http://www.tourinrajasthanindia.com">http://www.tourinrajasthanindia.com</a> <a href="http://www.tourin-india.com">http://www.tourin-india.com</a> <a href="http://www.tourinindia.org.in">http://www.tourinindia.org.in</a>
22)	Franchise Unlimited	Franchise Portal	<a href="http://www.franchiseunlimited.co.in">http://www.franchiseunlimited.co.in</a>
23)	GN Associate	Job Portal	<a href="http://www.gnassociate.com">http://www.gnassociate.com</a>
24)	Ritambhara Exports	Business Website	<a href="http://www.ritambharaexports.com">http://www.ritambharaexports.com</a>
25)	Simply Dhruv	Corporate Website	<a href="http://www.simplydhruv.com">http://www.simplydhruv.com</a>
26)	Global HR	Job Portal	<a href="http://www.globalhr.co.in">http://www.globalhr.co.in</a>
27)	PentaSolutions	Corporate Website	<a href="http://www.pentasolutions.co.in">http://www.pentasolutions.co.in</a>
28)	Orayan Engineering	Business Website	<a href="http://www.orayanindia.com">http://www.orayanindia.com</a>
29)	Vasundhara Developers	Real Estate Website	<a href="http://www.vasundharadevelopers.com">http://www.vasundharadevelopers.com</a>
30)	SP Solvent	Business Website	<a href="http://www.spsolvent.com">http://www.spsolvent.com</a>
31)	Oberoio and Gaur	Corporate Website	<a href="http://www.oberoingaur.com">http://www.oberoingaur.com</a>
32)	KLA Rice	Business Website	<a href="http://www.klaindia.com">http://www.klaindia.com</a>
33)	Vishal Institute	Educational Website	<a href="http://www.vishalinstitute.org">http://www.vishalinstitute.org</a>
34)	Technix Group	Corporate website	<a href="http://www.technixgroup.com">http://www.technixgroup.com</a>
35)	Fulcrum Trade	Telecom product portal	<a href="http://fulcrumtrade.com">http://fulcrumtrade.com</a>
36)	Look 4 Lead	Lead Base Portal	<a href="http://look4lead.com">http://look4lead.com</a>
37)	Go To Event Planner	Service Portal	<a href="http://www.gotoeventplanners.com">http://www.gotoeventplanners.com</a>

[more](#)**Upcoming Projects:**

SI #	Organization Name	Type	Website URL
1.	Pieco Infotech	Corporate Website	<a href="http://www.piecoinfotech.com/">http://www.piecoinfotech.com/</a>
2.	Bharamaputra Builders	Corporate Website	
3.	Ajay Pump	Corporate Website	<a href="http://www.ajaypump.com">http://www.ajaypump.com</a>

**6. Organization Structure**

## 6.1. Adas Technologies Board Members

### **Abhai Srivastava -- Founder & CEO**

Abhai is a B.Tech (Computer Science) from Rohilkhand University and has immense experience in the IT industry. He has worked with leading IT firms such as Wipro, CSC and FutureSoft. His current responsibilities include providing strategic business development solutions and formulate turn-key management principles.

Abhai is passionate about finding new avenues for business generation for Adas and loves watching movies in his free time.

### **Saurabh Gupta -- Founder & Overseas project coordinator**

Saurabh graduated from Rohilkhand University with a B.Tech (Computer Science) degree and followed it up with a Masters in Technology from IIT Kharagpur. He has worked with Cognizant Technology Solutions (CTS) as a PeopleSoft consultant. He is currently based in US and handles overseas client relationships for Adas. He is also responsible of generating business from overseas markets.

Saurabh is deeply interested in robotics and loves making miniature electronic collectibles in his free time.

### **Arvind Rai -- Founder & CTO**

Arvind holds a B.Tech (Comp.Sc.) degree from Rohilkhand University. He has worked with IT biggies such as Infosys and Valuesoft as a Senior Software engineer. His main deliverables in his professional life were mapping dynamic milestone based project maps and reducing redundancies during the software development cycle. He takes care of overall Project delivery in Adas.

He likes reading technology related magazines in his leisure hours.

### **Dipyaman Baral -- Founder & Project coordinator**

Dipya is a B.Tech (Computer Science) from Rohilkhand University and has extensive years of experience in the telecom and network research industry. He started his professional career with IIT Chennai as a Research Associate before moving on to ETH Research Lab for NMS integration. He went on to serve as a Senior Engineer in IT firms such as Dish Network (wireless division) and Alcatel-Lucent in CLI interface. His current responsibilities include improve service delivery metrics by managing present technology and introduce the development team to new avenues of technical capabilities. He is also the Head of Adas R&D team, sphere-heading novel product based projects such as Adas NMS.

He loves listening to music, globe-trotting and playing soccer in his free time.

### **Viplou Dhali -- VP, Technology**

Viplou graduated from Rohilkhand University with a B.Tech (Comp.Sc.) degree and has worked with various MNC enterprises in the software and marketing field. He has been clinical in creating different software frameworks and methodologies in Adas by closely working with the development team.

He loves formulating corporate case studies and loves watching cricket matches after hours.

### **Manish Kumar -- Head, Marketing & Business Strategies**

Manish graduated from Rohilkhand University with a B.Tech (Comp. Sc.) degree and went on to complete his Masters in Business Administration from BITS Mesra. Manish has been spearheading the business solution department in Adas and has masterfully given value-add principles to drive phenomenal revenue in each of Adas's clients.

He is a national level athlete and is passionate about the development of sports facilities in India.

## 6.2. Core Members of Adas

- Sandeep Haldhar -- Design Head
- Anupam Dwivedi -- Technical Head, Service Delivery
- Anoop Singh -- Architect
- Alberto Rogatto -- Overseas Marketing Manager (South America)
- Srujana G -- Overseas Marketing Manager (North America)
- Kamini Srivastava -- Overseas Marketing Manager (North America)

## 6.3. Adas Technologies Board Advisers

- Nandini M -- External Consultant, Oracle
- Ashutosh Kumar -- Technical Advisor, Pixtel Media
- A Bhattacharya -- Technical Advisor, Microsoft
- Pallav Kumar -- Technical Advisor, Mentor Graphics
- S Banerjee -- Technical Advisor, IIT Chennai
- Raunak Kundu -- Marketing Advisor, Infosys Technologies
- Anirban Palit -- Consultant, Outsourcing and BPO, Convergys

## 7. Adas Technologies Key Words

Adas Technologies has focused on providing services that transform the way business is done through the use of Information Technology, since its inception in 2005. The key strengths of Adas are summarized in the table below:

Area	Competency
Service Offering	<b>One stop capability:</b> Adas today has the distinction of being a one-stop shop, providing services across the entire business value chain from Business and IT Consulting through Implementation & Support services.
People	Adas has been able to attract and retain the best talent. At the same time, we have been able to inculcate a culture that empowers employees and motivates them to take ownership of their duties. Adas enjoys one of the lowest attrition rates.
Process	<p>Delivery Excellence: With a record 95% of all projects delivered on time and within budget, we are clearly a leader in project management and reducing the cost of ownership for our clients. We are able to offer our clients' cost-savings of 20% to 30% without compromising on service levels.</p> <p>Our superior knowledge management systems enable retention of knowledge within the project team and the organization. The resultant efficiencies have helped us deliver value to our clients at lower cost and with fewer defects</p>
Technology	<p>Technological superiority: Adas has brought together thought leaders within the organization to form Software Engineering and Technology Labs (ADASLABS). ADASLABS is the research wing of Adas consisting of specialists in software architecture, methodologies, emerging technologies and platforms. ADASLABS is also set for variety of creation in web designing, flash and animation works.</p> <p>ADAS LABS mainly focuses on:</p> <ul style="list-style-type: none"> <li>➤ Developing frameworks &amp; methodologies to address critical points in solution lifecycle.</li> <li>➤ Leading edge technology.</li> <li>➤ Provide technology related services.</li> </ul>
Project Management	Strong Project Management capabilities ensure that the development process is predictable and that surprises and cost/time over-runs are avoided or minimized. Credentials and our experience with Large & complex projects. Adas has also worked in several multi-vendor scenarios where our success has major dependencies on the actions of other players and our Project management

	expertise has stood us in good stead in these situations.
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## 8. Adas Technologies Product & Services

- Finance Software Product.
- Asset management Software product.
- Payroll Software product.
- CRM & Attendance management System.
- Intranet development.
- Network Route Analyzer.
- Network / Element Management System.
- Web Portals Design and Development.
- Dynamic Website Development with Admin Control Panel.
- Market search engine ([www.aobazaar.com](http://www.aobazaar.com))
- Web Promotion and Internet marketing
- Domain & Hosting registration.

## C. Web Designing Life Cycle

### 1. Process Model/Software Life Cycle – ADAS Way

Many clients have asked us how the process actually works and what happens throughout the website development. This document explains the process from start to finish and gives you an idea of what you could expect when working with us.

This is just a guideline; your project may have needs that are not addressed here.

### 2. Project Kick-Off/Requirement Gathering Phase

#### 2.1 Requirement Analysis

Based on the information you provided when requesting your website design quote, we attempt to determine your needs, what you are expecting from your website, and try to get a feel for your industry. This is why it is important for you to be as detailed as possible when requesting your quote.

We may have questions for you to help clarify certain issues and we will express those before quoting on your project. We will send a Design requisition form which will give us rough idea of the project requirement.

If we believe that your website development project could benefit from our services and skills, we will quote you on your project.

#### 2.2 Website Development Contract

Once we have come to an agreement on project details, timeline and price, we will prepare a website development contract for you to review, sign and send back with your deposit. (Contracts are not required for projects under \$500.00.)

#### 2.3 Initial Deposit

The signed contract and 30% deposit is required before we schedule a time slot for your project. The remainder of your balance will be due upon project completion. Once we have received the 20% deposit and signed contract, we will provide you with a copy of the fully executed contract, a receipt for your deposit and your project start date, end date and number of man hour required to complete your project.

### **3. Domain name registration / Website Hosting**

If needed, we will immediately secure your desired domain name (pending availability) and include the first 1 years of service. The domain is registered in your name with your information and you will be the only registrant contact on file.

If you require hosting services, we can also provide you hosting services as per your requirement of mail server, ftp sever, software support and sub-domain support.

Both these services are reserved or booked for one year which needs to be renewed every year.

### **4. Graphic Design Phase**

#### **4.1 Project Begins**

Upon receipt of your deposit and contract (if applicable), the Project Manager in-charge of your project will email you to confirm receipt of your deposit/contract, give you their direct contact information and possibly provide a list of items which will be needed from you over the course of development.

You will need to let us know the navigation links you would like (such as home, about us, services, etc) and supply all text and/or product information to be included on your site. In addition, you may also supply material such as company logo, personal photos, etc, if desired.

If you have any guide sites you would like us to refer to when designing your site or if you have any preference as to colors, style, etc please offer that information as well.

Ideally, all of the above information should be supplied prior to us getting started. Work will commence on your scheduled start date. The developer in charge of your project will contact you on that day to confirm that we are getting started.

#### **4.2 Custom Designed Website Concepts**

We will provide possible 4-5 custom designed home page concepts for your project. In most cases, we will be able to provide these designs within 3-5 business days following your start date.

After you have reviewed the designs and decided which one you would like to use, we will continue to make modifications to the design until the final desired look is achieved. Once the final desired look is achieved, we will create the interior page layout, convert the design to HTML and start adding programs.

During this process, you will have the opportunity to review progress. (See next item.)

#### **4.3 In Progress Viewing**

We establish a private directory for your new website on our testing server so that you may view the website development progress at any time. In addition, the project manager will inform you via email when extensive updates to the site have been made so you can review the most recent progress.

#### **4.4 Website Development / Code Phase**

##### **4.4.1 Programming / Coding**

All website development programming/coding to run any special features/visitor interactivity on your website is completed and tested.

##### **4.4.2 Website Pages**

Based upon your contract and the final design you selected, we create as many static or dynamic pages as needed to complete your site.

#### **4.4.3 Website Navigation**

Navigation links or drop down menus, and rollover effects, if desired, are completed.

#### **4.4.4 Site Map**

Creation of a site map page is done which includes easy one-click access to all pages of your site.

#### **4.4.5 Site Content**

Incorporation of your logo, photos and text content is included in all projects. Custom logo design is available for an additional fee, please inquire if interested.

#### **4.4.6 CSS Stylesheet**

CSS Stylesheet are used to define font faces, styles, sizes and colors for consistency throughout the site.

#### **4.4.7 Website Favicon**

A favicon is a small image that displays in the address bar and on the favorites menu when someone bookmarks or adds your website to their "Favorites". Creation of a favicon is not included in all custom website development projects. If you want this feature then you have to pay an extra amount.

#### **4.4.8 Response Forms / Email Contact Forms**

We always recommend at least one contact form for your visitor's convenience. Using a contact form, a visitor can email you directly from your website without needing to open their email program. This is especially convenient if a visitor is not using their own computer when their email program is not available.

### **5. Testing Phase**

#### **5.1 Search Engine Readiness Check**

Meta Tags, Page Titles, Page Heading, Alt Image Tags, Link Text, and Page Body Text evaluation and adjustment where needed throughout the website. At no time can we guarantee when or where the search engines will place your website within their search results or directory.

### **6. Browser Compatibility Testing**

Your website is tested on a variety of operating systems and browsers to insure proper display and functionality.

### **7. Grammar & Spell Check**

Before the website is launched, a grammar and spell check is performed to insure there are no mistakes.

### **8. Dead Link Check**

A thorough check for misdirected links and missing files is performed just prior to as well as after the launch of the website.

### **9. Forms / Programming**

Any email contact forms and/or programming features included in your project are tested to confirm they are functioning as required.

### **10. Launch Phase**

#### **10.1 Final Payment**

Final payment is always due before we take the website live on your domain. Upon receipt of final payment, you will be emailed a final/paid in full receipt.

## 10.2 Launch Website

All necessary website files and scripts are copied to your domain and databases are setup.

## 10.3 Error Testing

After the website is live, any interactive programming and scripts are tested to verify proper function. Since the design and testing phase often occurs on a different server, it is very important to once again verify that everything is working correctly after taking the website live.

## 10.4 Website Files

After launch and testing of the website, you are provided with a zipped archive of all website files.

## 10.5 Instructions & Documentation

When necessary, any documentation needed to use the administration functions of your website is included in PDF format.

## 10.6 Search Engine Submission

Hand submission and automated search engine submission occurs after launching, testing and fixing any issues there may have been.

## D. Internet Marketing

Adding your website to search engines and directories before knowing your best keywords is an exercise in futility. Likewise, if you haven't done everything you can to make your site "search engine friendly". Internet marketing makes your site search engines like favorite. This will also increase traffic to your site and help to get more business and clients of yours.

## E. Support

### 1. Minor Adjustments / Changes

We will provide 3 months post-production support for free. Minor adjustments to the website are included at no charge for up to two weeks after the website has launched (maximum of up to 3 hours labor). Minor changes include adding changing text, adding or changing photos, etc. Any major revision requests will require additional discussion and possibly incur a fee.

## F. Hosting

We also provide Hosting Solutions. Hosting Features:

- Online File Manager
- Email accounts @your domain
- Web Based Email Interface or POP3 Access
- Online Web Stats (invisible hit counter)
- Website Backup Utility
- Database Management
- Add/remove sub-domains
- Custom error pages
- FTP Access
- Auto responders
- Mail forwarding
- Sub domain registration
- Many more features ...

## G. Optional Add-ons

- E-Commerce Store

- Flash Effects & Animation
- Secure Forms with Database Backend (SSL Encryption)
- Website Editing (CMS)
- Site Search
- RSS Feed Aggregator
- News/Article Posting
- Photo Gallery
- Guestbook
- Community Forum
- Events Calendar
- And more!

Optional Add-ons pricing will vary. To obtain pricing, please inquire about the specific add-on you wish to include. Optional Add-ons may be limited by what programming languages your host supports. If you intend to host with us, all add-ons would be available to you, if desired, for an additional fee.

## H. Road Map

- Project Analysis – To study the requirements of the client.
- Project Design – After completing the project analysis phase with proper understanding of the client's requirement we will be sending a "Design Approval Form" to the client. Client need to approve the design to start the development work.
  - Required – Project design approval from client.
- Project Development phase start only after approval of Design.
- System Testing of each modules and showcase to client of each module.
- Integration Testing between all the modules
- "Acceptation Test Plan" with client.
  - Required – "Acceptation Test Plan" signed by Client.
- Delivery of the project after 100% success of the Acceptation test plan.
- Three months free online support of the project via e-mail, calls and video conference after the final delivery.

## I. Web Services

### 1. Website Design

- Static Web Designing
- Single Page Static Web Designing
- Dynamic Web Designing
- Ecommerce Web Design
- Flash Web Design
- Animated Web Design
- Customized Web Solutions
- Website Redesign

### 2. Web Promotion

- Google Web Promotion
- Yahoo & MSN Web Promotion
- Directory Promotion
- Customized Web Promotion

### 3. Web Hosting

- Windows Hosting
- Linux Hosting

- Reseller Hosting
- E-Commerce Web Hosting

#### 4. Domain Name Registration

- Commercial Domain Name Registration
- Sub Domain Registration

### J. Other Terms and Condition

#### 1. Web Developments

- We will first create a design layout for your web site and submit it for approval.
- The client will give all the content/Images/Photograph for the site. Any delay in content will tend to delay in project.
- Annual web maintenance will include maximum of two changes twice a month in text and images. To be informed by client through email.
- We will consider one A4 size page as one web page.

#### 2. Web Promotion

- All the above plans mentioned are for existing websites only - New designs require custom quotes to include design fees.
- All Plans and Packages excluding Taxes & Ocenterio as applicable.
- Higher page ranks some time take more times to complete. We'll send you the list of URL's and corresponding page ranks at the end of month / or completion of the project.
- We do not accept any orders for sites which are related to adult industry. Any purchase made for those sites will not be accepted.
- Charges listed here are only valid for sites having theme of shopping, clothing & apparel, real estate, travel, hotel, gifts, financial, insurance & Computer related.

### K. Corporate Information

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- URL : [www.adastechnologies.com](http://www.adastechnologies.com)
- Email : [info@adas.co.in](mailto:info@adas.co.in)
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